



*MAKE YOUR WORKPLACE
GREENER TODAY*

www.livebrightgreen.com

BENEFITS OF A GREEN WORKPLACE

Creating a green office doesn't just benefit the environment - it's great for business too! Implementing sustainable work practices into your office can create real benefits. Sustainable initiatives tend to have a high return on investment saving operational costs, as well as improving employee engagement and productivity. Studies also show that these changes can improve consumer brand and shareholder value. Read more on that [here](#).

But it's not always straightforward to get these changes in place. Some businesses defer making changes due to the perceived challenges of change. And that's where we come in!

ABOUT US

Bright Green was established to help businesses work greener! We partner with our clients to implement green work practices in a simple and sustainable way. We also arm clients with the knowledge to make conscious and considered decisions about their environmental footprint. By understanding your current practices, we can offer customised recommendations for change. Our aim is to help you reduce impacts in a number of key areas such as waste, energy usage, water usage, to name a few. We are sure that you will see other positive impacts as well!

OUR VALUES:
SUSTAINABILITY | COLLABORATION |
AUTHENTICITY | SIMPLICITY | IMPACT | FUN!

Bright Green believes that all workplaces need to be sustainable.

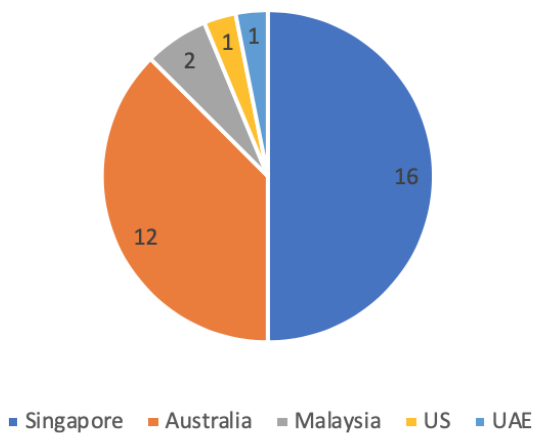
How does your office measure up?

GREEN WORKPLACE SURVEY

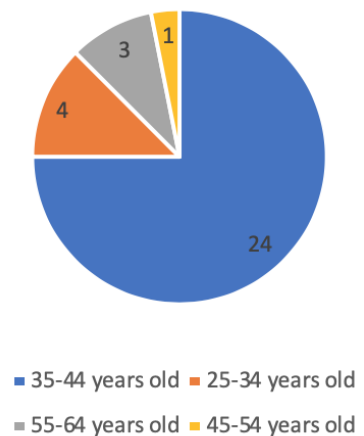
Recently we undertook a survey of those working in corporate office environments to understand the challenges their businesses may face in adopting green work practices. We received a total of 34 responses and whilst this is a small sample size, we were able to gain some interesting insights. In particular, the areas that businesses are doing well, some areas for change, and understanding the challenges.

Demographics

Location of respondents



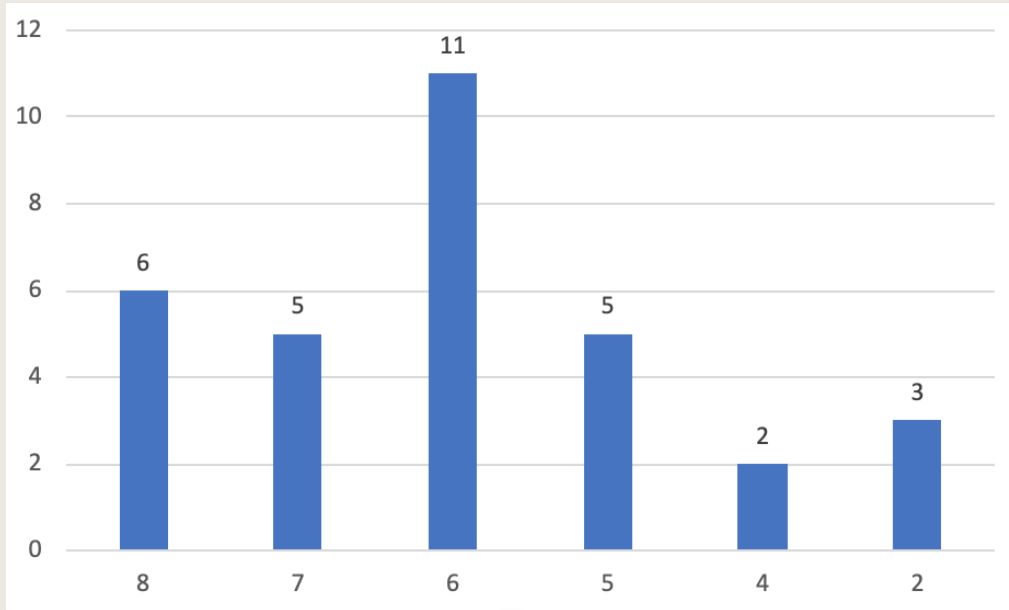
Age bracket



Industry sector

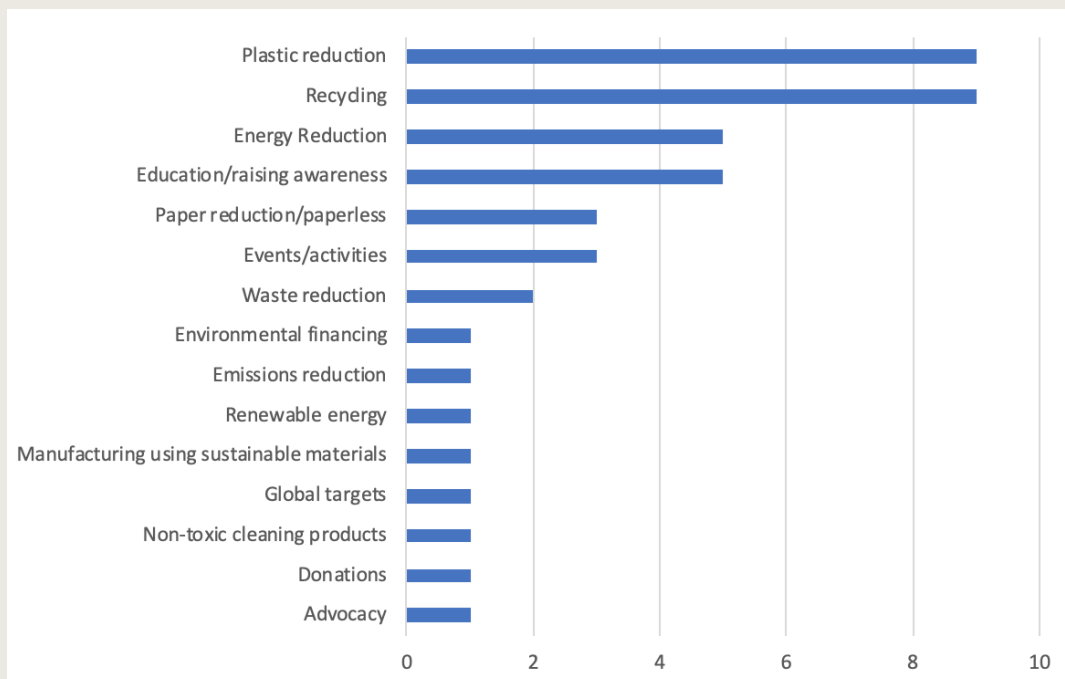


On a scale of 1-10, how would you rate your workplace in terms of sustainable work practices?



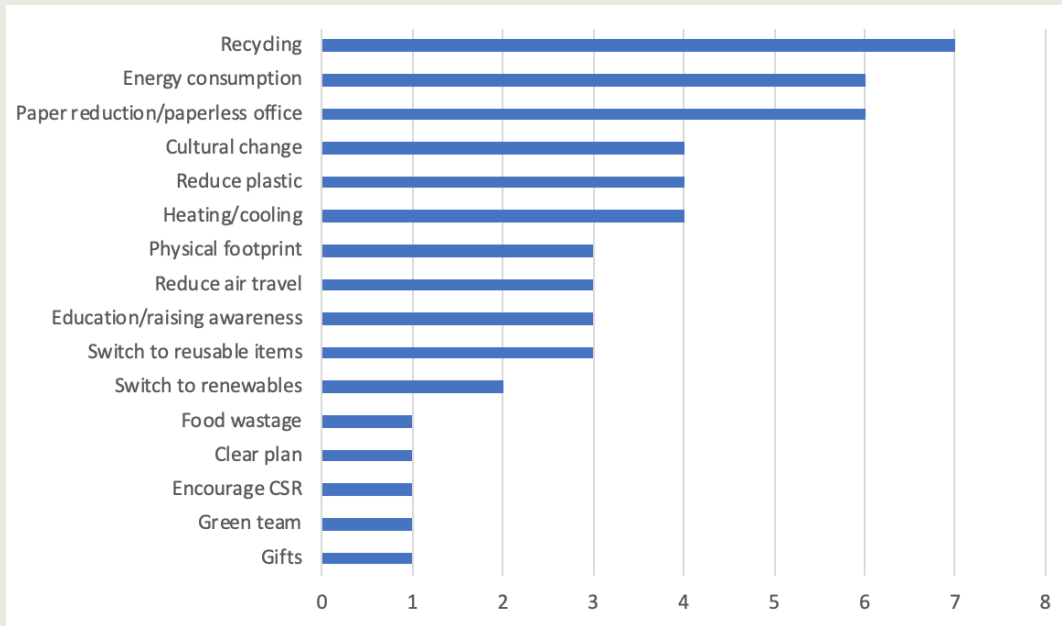
The most common rating was a 6 out of 10, showing that there is room for improvement for many organisations. On a positive note, sustainability appears to be high on the agenda for about one-third of respondents' workplaces, with 34% being rated 7 or 8 out of 10.

What do you feel your workplace does well in terms of sustainability?



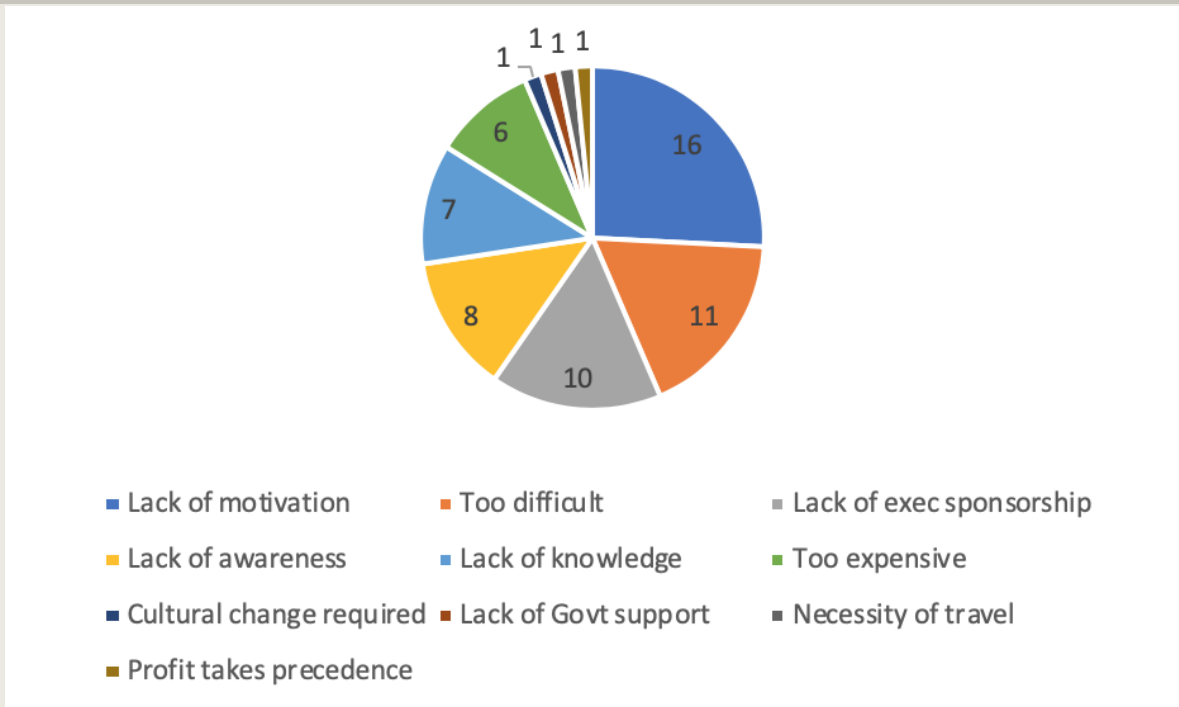
Plastic reduction and recycling were listed as the two main focuses for organisations. Energy reduction and raising awareness amongst employees are also on the agenda for organisations. While overall waste reduction was listed, it does not appear to be a high priority at this stage which certainly shows some room for improvement and the opportunity for change.

Where do you see room for improvement, if any? What would you like to see changed?



While Recycling was listed as one area some organisations are doing *well*, for others it was listed as a high priority area for change. Reviewing energy consumption and paper reduction are also perceived as high priorities, both of which can make impactful change.

What do you see as any roadblocks or barriers to adopting more sustainable work practices in your workplace?



Respondents listed "lack of motivation" as the key challenge for implementing greener work practices. The impression that it is too difficult to make these changes, as well as a perceived lack of executive sponsorship also featured highly. It appears that there is an opportunity to support leaders to understand the other benefits of having a greener workplace and, indeed, the risks of not making these changes.

Summary of findings

It was encouraging to see that sustainability appears to be on the agenda for many organisations with 34% of organisations being rated as doing well on green work practices. A further 34% were listed as slightly above average. Overall, this is encouraging to see sustainability as a priority for organisations.

It is apparent that some organisations have a keen focus on plastic reduction which is a heartening result. Reducing plastic usage is the best way to eliminate plastic waste in the environment, making it a highly impactful item.

There also appears to be an appetite for energy reduction for businesses. Although adopting renewable energy did not seem to be an area of focus from the respondents' perspective, it is positive to see that energy reduction is an aspect that businesses are keen to focus on. Of course, reducing energy goes hand in hand with reducing cost!

Raising awareness amongst employees is also high on the agenda for organisations. Creating behaviour change in the office and in employees' homes is the single-most important area of impact.

Interestingly, recycling was listed as both an area that some organisations do well, and an area for improvement for others.

While overall waste reduction was listed as being an opportunity for change, it does not appear to be a high priority for many organisations which certainly shows some room for improvement.

Areas for further focus

This initial survey has helped us identify some potential drivers for organisations when looking to implement greener work practices.

One area we will be keen to focus on is to determine how we can best support leaders to become more motivated to adopt greener work practices. Initially we will continue our focus of sharing the wide-ranging benefits of creating a green workplace, beyond of course the obvious environmental impacts.

Thank you for participating in our survey!

ABOUT BRIGHT GREEN



Elly Both - Founder and Project Director

Bright Green was founded in April 2020 by Elly Both, with the vision to support businesses in implementing sustainable work practices.

About Elly

Having developed a successful career as a Project Director in the areas of Continuous Improvement and Project Implementation, Elly decided to bring her skills, experience and passion together to make an impact in the field of Sustainability.

"I love working with businesses to adopt green work practices. The benefits of creating green offices are wide-ranging and impactful. Drop me a note to find out how I can help create a green office for your business."

CONTACT US

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